



14 October 2021
TOURIST ACTIVITY
August 2021

BEDROOM OCCUPANCY RATE WAS 61.6% IN AUGUST, 15.0 P.P. ABOVE AUGUST 2020, ALTHOUGH 11.0 P.P. BELOW THE VALUE REGISTERED IN THE SAME MONTH OF 2019

The **tourist accommodation sector**¹ registered 2.5 million guests and 7.5 million overnight stays in August 2021², corresponding to increases³ of 35.6% and 47.6% respectively (+60.4% and +73.0% in July, in the same order). The levels reached in August 2021 were, however, lower than those observed in August 2019, having decreased the number of guests and overnight stays by 23.6% and 22.1%, respectively.

In August, the domestic market contributed with 4.2 million overnight stays, the highest monthly value ever recorded, having increased by 24.2%. External markets grew by 94.5% amounting to 3.3 million overnight stays. Compared with August 2019, there was a growth of 22.6% in overnight stays of residents and a decrease of 46.9% in overnight stays of non-residents.

The total revenue registered in the tourist accommodation establishments amounted to EUR 515.8 million and the revenue from accommodation was EUR 410.2 million. Compared with August 2019, total revenue decreased by 19.2% and revenue from accommodation declined by 19.3%. The average revenue per available room (RevPAR) was EUR 71.4 in August (EUR 40.2 in July). The average daily rate (ADR) amounted to EUR 115.8 in August (EUR 98.7 in July). In August 2019, the RevPAR and the ADR amounted to EUR 84.4 and EUR 116.2, respectively.

This month, the bedroom occupancy rate was 61.6%, 15.0 p.p. above August 2020, although 11.0 p.p. below the ratio registered in August 2019 (72.6%).

In **the first eight months of the year**, there were increases of 25.0% in total revenue and 27.2% in revenue from accommodation. Compared to the same period of 2019, the rates of change registered were -57.1% and -56.7%, respectively.

Between January and August 2021, considering **the whole set of accommodation** (tourist accommodation establishments, camping and holiday camps, and youth hostels), there were 8.8 million guests and 23.9 million overnight stays, corresponding to rates of change of +8.1% and +11.8%, respectively.

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourist.

² Statistics Portugal released on the 30st of September, the [Tourism activity flash estimate: August 2021](#), which includes the main indicators (guests, overnight stays, with breakdown by residents and non-residents and main countries). In this press release, some of these indicators are presented with a greater geographical breakdown and the remaining indicators usually published monthly - namely occupancy rate, revenue, RevPAR, and ADR - and information on most types of accommodation (including camping and holiday camps and youth hostels) is presented.

³ Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.